BUILDING STRONGER COMMUNITIES

2011 Annual Report Brandon Area Community Foundation

MESSAGE FROM THE CHAIR

2011 was a great year for the Foundation. Our assets, programs and grants have doubled in the last five years!

The Brandon community has grown and the Foundation has grown along with it. There is a lot happening in Brandon and we were pleased to support the BU Healthy Living Center, the Brandon Family YMCA, Assiniboine Community College, the Cancer Care and the Massey Projects durning the year.

The board completed a strategic plan during the year to make sure that we have reviewed and updated our strategies and direction to meet the community needs. We have increased our donor base, our asset base and most importantly, our grants. Our growth was straining our internal resources. The team of directors strives to minimize our administrative costs, but upgrades to our internal systems were necessary to properly meet our mandate.

In addition to system changes we had staffing changes. During the year we said goodbye to Karen Johnston, who has been a large part of the success of the Foundation over the last five years. We would like to publicly thank and acknowledge Karen's efforts. Patty Griffith joined the team and we welcome her to the Foundation.

We've grown a lot, have reengineered our systems and we are now ready to move full steam ahead!

Yours sincerely, Jeanne Millis, Chair



(L-R) front row Jeanne Millis, Pat Leech, Murray MacMillan, Shari Decter-Hirst, Bob Swayze

(I-R) back row John Masson, Ron Thomas, Keay Dobson-Golletz, Ian McIntyre, Patrick Sullivan (missing) Brett McGregor

The Board would like to express their sincere gratitude to retiring Directors Keay Dobson-Golletz, Pat Leech and Ron Thomas. They are pleased to announce Barb Webber, Diana Waterman, Phil Weiss, and Brian Cottom will join the Board of Directors in May 2012.

STRENGTHENING OUR FOUNDATION

2011 brought about many changes for The Brandon Area Community Foundation. In the midst of facing unprecedented challenges presented by the investment climate, the Board of Directors stepped back and considered the future of the Foundation and what was required to ensure its growth and sustainability.

In June of 2011, Brandon Area Community Foundation established a three year strategic plan identifying the Foundation's priorities for the future and developing the strategies to achieve them. In an effort to do more than just accept gifts and make grants, BACF is embarking on strengthening its role as a community leader in the areas of impact, credibility and visibility in the communities it serves. The strategic plan identified the following areas of focus:

- reorganize operations and administration, upgrade technology to ensure security, accountability and reliability
- public relations and marketing efforts to increase awareness
- building relationships to enhance community leadership role
- commitment to creating greater benefits for the community and our donors

Work has begun on achieving these aggressive goals. Patty Griffith joined the Brandon Area Community Foundation in September of 2011 as Donor Services Manager. She joins the organization with a varied background in public relations, event management, community relations and board experience and as Donor Services Manager is responsible for all aspects of donor activity, grant processes, public relations and general operation of the Foundation. In addition, Business Administrator Tracy Skoleski joined BACF to manage the financial accountability of the Foundation. BACF is in the process of upgrading all required equipment that will provide a strong technology base on which to grow operations without impacting our ongoing operating administration costs. New public relations efforts will be incorporated which will offer an increased ability to reach the community at large providing greater support to the non-profit community, raising visibility on important needs and bringing together key players to focus on community challenges.

The Foundation has had success in establishing a strong base on which to build and strengthen our reputation as a trustworthy, well-governed organization. We look forward to the many opportunities for growth as a philanthropic leader working to build stronger communities.

This publication generously sponsored by





FINANCIAL REVIEW

STATEMENT OF FINANCIAL POSITION			STATEMENT OF OPERATIONS and CHANGES IN NET ASSETS			12/31/11	12/31/10		
ASSETS	2011	2010		Endowment Funds	Operating Fund	Unrealized Gains/Losses on HFT	General Administration	n TOTALS	(Restated) TOTALS
Cash and Current Assets	\$346,919	\$1,680,341	REVENUES						
Investments	<u>\$6,441,522</u>	<u>\$3,933,937</u>	Fundraising event and other income				\$34,510	\$34,510	\$50,961
Total Assets	<u>\$6,788,411</u>	<u>\$5,614,278</u>	Investment income	\$120,124	\$2,614			\$122,738	\$106,331
LIADILITIES				\$120,124	\$2,614		\$34,510	\$157,248	\$157,292
LIABILITIES	ls \$1,850	\$37,613	EXPENDITURES and GRANTS						
Accounts payable and accrua Deferred revenue	\$5,000	\$5,000	Administration				\$68,296	\$68,296	\$59,528
Deferred contributions	\$1,503,029	\$937,446	Fund Development				\$328	\$328	\$409
Managed Funds	\$555,723	\$503,148	Public Relations	Φ070 000			\$3,485	\$3,485	\$4,229
Wanagea Fanae	\$2,065,602	\$1,483,207	Grants disbursed	\$273,932			Φ70 100	\$273,932	\$159,981
		. , ,		\$273,932			\$72,109	\$346,041	\$224,147
NET ASSETS			Net income from operations	-\$153,808	\$2,614		-\$37,599	-\$188,793	-\$66,855
Endowment funds	\$4,364,137	\$3,810,778	Transfers between funds	\$8,327	-\$45,926		\$37,599	ΦΕ 010	ሰ ር 071
Operating Reserve	\$74,939	\$74,979	Shar of administration expenses Unrealized Gains (Losses) on	-\$37,653	43,272			\$5,619	\$6,071
Unrealized Gains (Losses) on	фооо 7 00	0045.044	"Held For Trading Assets"			\$38,449		\$38,449	\$157,250
"Held For Trading Assets"	<u>\$283,763</u>	<u>\$245,314</u>	Disbursements	-\$300,000		Ψ00,449		-\$300,000	-\$18,876
	Φ4 7 00 000	Φ4 4 O 4 O 7 4	Donations, Grants & Contributed Capital	\$1,036,493					\$1,132,137
	\$4,722,839	<u>\$4,131,071</u>	Net Change in Fund Balances	\$553,359	-\$40	\$38,449	_		\$1,209,727
TOTAL LIABILITIES &			Balance-beginning of year	\$3,810,778	\$74,979	\$245,314	_		\$2,921,344
NET ASSETS	\$6,788,441	\$5,614,278	Balance-end of year	\$4,364,137	\$74,939	\$283.763		\$4,722,839	
14217,00210	<u>\$0,700,441</u>	Ψ0,017,210	The above information are excerpts from audit			, , , , , ,	d on by Sangue Pr		
			The above information are excerpts from audit	tea financiai statement	s dated Decembe	er 31, 2011 reporte	a on by Sensus Pa	artnersnip of Chart	tered Accountants

TREASURER'S REPORT

2011 was a strong year for the Brandon Area Community Foundation as we were able to increase our endowment funds through new capital contributions of \$860,173 while surpassing our grants record set last year to reach a new all time high granting amount of \$273,932 (including flow through grants).

Financial Highlights

- Total assets for the year were \$6,788,441, an increase of \$1,174,163 over 2010 which was a result of new capital contributions and the donation of farm land which provides a unique opportunity for the foundation in the future to have a diversified investment income stream.
- The value of the total funds owned by the BACF is \$4,722,839, an increase of \$591,768 over last year.
- BACF received generous capital contributions totaling \$860,173, including the establishment of the Green Acres Fund with an initial contribution of \$400,000. However, endowment fund contributions to the unrestricted endowment were down from last year with total contributions of \$6,088.

- Investment markets generated \$122,738 in realized investment income, an increase of \$16,407 over last year.
- Total operating costs for the organization were \$72,109, an increase of \$7,943 but remaining at approximately 1.1% of total assets.
- The operating reserve fund ended the year at \$74,939 which was after a transfer of \$8,327 to the admin endowment, and only slightly lower than the balance at the start of the year. The admin fees credited to the admin reserve for the year were \$43,272, an increase of \$7,063 as a result of an increase in endowed funds. The standard administration fee for endowment funds remained at 1% for 2011.

Overall, the Foundation had a good year and is in a strong financial position with an operating reserve of \$75,000 and admin endowment fund with a total fund value of \$47,000.

John Masson, CA Treasurer

PROVIDING A HAND UP

Giving to a cause is most commonly linked to a personal connection or cause in a community that fosters the values of the giver. Such is the case with Dr. Frank Purdie, a loyal supporter and friend of The Brandon Area Community Foundation.

Dr. Frank Purdie speaks passionately of his life experiences growing up as the son of a country doctor in Griswold Manitoba. It is clear to see that Dr. Purdie's sense of philanthropy was nurtured through being raised by hard working parents who did what they could to make life better for others and for their community. This upbringing also defined the passion, pride and ambition that Frank brought to his career as a doctor.



Frank Purdie graduated as a medical doctor in 1944 and met his future bride, nursing sister Gwyneth ("Jonesy") Jones at Camp Borden in Ontario while he served as a medical officer in the Canadian Military. They were married in 1945 and returned to Manitoba in 1946 to start a new life together. Frank worked in Brandon as a family practitioner and later as a general surgeon and in 1961 became one of the founding doctors of the existing Brandon Medical Clinic. World travels for Frank and Jonesy followed Dr. Purdie's official retirement in 1980 but his love of medicine and helping others led him to locum work in New Zealand, filling in for surgeons in rural Manitoba hospitals and participating in hearings for the College of Physicians and Surgeons. At 92 years young, Dr. Frank Purdie still resides in the Brandon west end home that he and Gwyneth built and where they raised their three children.

In 2006, Dr. Frank Purdie established two funds with Brandon Area Community Foundation in memory of his late wife, Gwyneth Purdie, the YMCA Youth Endowment Fund in support of YMCA "at risk" youth and the Gwyneth and Frank Purdie Family Fund in support of King George School early years literacy. Both funds exemplify the late Gwyneth Purdie's love of children and reading as a hobby and learning tool that helps shape lives. A third fund, The Gwyneth and Frank Purdie Adult Literacy Fund in support of Samaritan House adult literacy programs was established in 2008. These funds all illustrate Dr. Purdie and the late Gwyneth Purdie's desire to give a "hand up", providing access to tools that will help the less fortunate build a successful future.

Many other worthwhile endeavours are the beneficiaries of the giving spirits of the Purdies and through their support of Brandon Area Community Foundation; the gifts of Frank and Gwyneth Purdie will continue to make a difference in our community for generations to come.

DON'T MISS
WHEATSTOCK 2012
October 25, 2012

Houston's Country Roadhouse

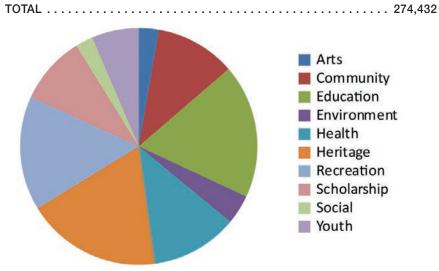


GRANTS 2011

RECIPIENT AI	MOUNT
ACC Foundation	. 8,000
ACC Greenhouse Capital Campaign	
Artists In Healthcare	
Associated MB Arts Festivals Inc	
Big Brothers and Sisters Brandon	500
Birdtail River Fine Arts Festival	
Brandon Area Youth for Christ	
Brandon Civic Senior Citizens Inc.	
Brandon Community Garden Network	
Brandon Dance Ensemble	
Brandon Literacy Council	
Brandon Parent Child Toy Lending Library	
Brandon School Division Friends of Education/	
Ecole Harrison Playground	. 5,000
Brandon School Division/Friends of Education	
Brandon University Foundation/	
Healthy Living Project Captial Campaign	10,000
Brandon's Food for Thought Breakfast and Snack Program for Kids	
Canadian Cancer Society	
Canadian Cancer Society, MB Div	. 3,000
Canadian Diabetes Association Westman Region	500
Canadian Mental Health Assc./Massey Housing Project	
Child & Family Services/ Parenting Services	
Child & Family Services/ Preschool Enrichment Program	300
CNIB MB/Sask Division	
Daly House Museum/Victoria Garden Project	
Dinsdale Personal Care Home	
Douglas United Church	
Eckhardt-Gramatte National Music Competition	
Elsie Taylor Memorial Scholarship	908
Family Visions	
Forrest United Church	
Hartney School	
Huntington's Society	
Jack & Evelyn Gabel Memorial Scholarship	
KidSport	
King George School Library	
Lethbridge College	
MB Auto Museum/Elkhorn Restoration Club	
Oak Lake Community School	
Provincial Exhibition of Manitoba/ Dome Building Captial Campaign	
Rapid City Regional Library	
napid Oity negional Library	500

GRANTS 2011

RECIPIENT **AMOUNT**



BACF is a proud member of



SUSTAINABLE SOLUTION

Helping students, staff and community members learn to live sustainably as a way of life has launched an innovative green project in a small community just one-half hour west of Brandon Manitoba.

The Oak Lake Community School, a K-8 community school joined an environmental citizenship program in 2010 aimed at developing student leadership and citizenship. As a result the "Push for Paperless" project was launched with a goal of reducing the amount of paper consumption by 50%, a project that involves a variety of technology-based strategies.



The School has implemented an extremely creative and innovative project that is multi-faceted. An LED (digital)

sign message board is located outside the school. In addition to the paperless benefit, the message board is powered by wind energy, a truly prairie solution!

In September of 2011, Oak Lake Community School applied to The Brandon Area Community Foundation for a grant to assist with the \$14,000 LED Message Board project. BACF was thrilled to have the opportunity to support such a sustainable and collaborative project with a \$5,000 grant.

Implemented by the Community Schools Project Initiative program at Oak Lake Community School, Brenda Masson, Oak lake Community School Principal and Kimorie Lees, Community School Connector/Teacher were supported not only by the students and staff but various community groups and individuals who also realized the long term benefits of the project. This initiative represents a true collaborative effort by the entire community.

In addition to the LED sign, the Oak Lake Community School continues to implement other technology based initiatives to reduce paper consumption including mass email lists for information distribution, increased use of SMARTBoards and projectors, electronic book readers and online systems for attendance and student records.

"Acting as agents of change, it is possible for our students and staff to take a leadership role in reducing our community's impact on the environment," states Brenda Masson, OLCS principal. "Projects like this are essential in the development of responsible environmental citizens." she added.

The message board will be used to share school and community news and information, post sustainable living reminders and strategies and eliminate the need for many notes and newsletters while promoting community involvement in sustainable living,





This initiative involving the entire community, positively impacts our environment, represents a technology based solution and youth were the driving force. Brandon Area Community Foundation congratulates Oak Lake Community School on such an innovative collaboration.

FUNDS

Field of Interest: '97 Canada Games	Caitlin Arksey Fund	Peter Dobson Family Fund Donovon Stone & Co. Peter & Jan Eckersley Family Fund Estate of Colin Mailer Estate of Ronald Alfred James Griffin Mrs. Dorothy Evans In Memory Of Farough Family Fund Bryan & Sherri Ferguson Family Fund Reg & Clara Forbes Wilf & Winnie Francis Family Fund Gardewine & Sons Ltd. Tanis & Ron Hargreaves Hartney-Cameron Community Fund Bob Hawley Memorial Fund Helwer Family Fund George Hooke Memorial Fund Amiee & Pat Hudon Family Fund Les & Muriel Kille Family Fund Ron & Mona Kille Family Fund Don & Becki Kille Family Fund Kiwanis Club of Brandon Kullberg Family Fund Doug & Wilma Lawson Family Fund Glen & Eileen Lawson Family Fund Frank C. Lissaman Memorial Fund Bill & Janet Lumbard In Memory Of Emily Lyons Main Family Fund Manitoba Normal School-Class of '54 Brian & Irene Martineau Robert & Patricia Mazer Dale & Grant McPhail Family Fund Meichen Haddad & Co		
Elsie Taylor Scholarship Fund \$50,000	Estate of Suzanne Cancade	· · · · · · · · · · · · · · · · · · ·		
TOTAL \$1,018,093 Donor Advised: Alice Hamnett Memorial Fund \$10,000 Brandon Baseball Foundation Fund \$10,000 Brandon Riverbank Fund \$84,430 Brawn/Martin Family \$23,414	Clear Lake Ladies Golf Club Robert & Mary Clement J. J. Coleman Memorial Fund Arnold & June Cook Bob & Lois Cornell Family Fund Paul & Gail Crane Marion & Eric Davis Gloria & Merv Dillabough	J. Gary Mills Carla & Brad Milne Family Fund Delia & Les Milne Donn & Sylvia Mitchell Ross & Mabel Mitchell Family Fund Clair & Mildred Murray Family Fund R.F. Myers Wes & Suzi Norosky Family Fund		

Dr. R & N Parker Parobec Family Fund Paul's Hauling Ltd. Penny Family Fund Gord & Diane Peters Family Fund Charlotte & Tony Potyondy Estate of Fred Pratt Helen Riesberry Estate of Hazel Jean Robertson Vic Roseman In Memory Of Shepherd / Dechka Family Fund Don Simmons Simplot Canada Ltd. C. Snelgrove Ron & Sandra Thomas Family Fund Thomas Sill Foundation Mel & Ruth Turnbull Westoba Credit Union Mel & Catherine Wolfe Family Fund World Junior Hockey

	, ,
Total Endowment Contributions Fund Surplus Since Inception * Market Restricted Endowments	\$92,788
Total Endowment Funds	\$4,364,137
Other Gifted Assets Gord and Diane Peters Fund	\$1 112 243

*Fund Surplus includes the net amount of investment income less grants given and admin expense since inception.

2011 DONOR RECOGNITION

Donor Recognition

Aimee & Pat Hudon

Angela Brawn

Angelito & Cleotide Aytona

Angus Sneesby Ann Chapman Aynsley Helwer Barbara Roberson Beckie & Don Kille

Brad Munn

Brenda & Bill Pugh

Brian & Kathie McKeirnan

Cal Harrison
Catharyn Redfern
Cornelia Mellquist
David Wilson
Deb Long

Don & Beckie Kille Don Armitage Don & Donna Leech

Don Wrobleski

Donald & Janice Sullivan

Donald Wilson

Doug & Rachel Barkley

Dr. Frank Purdie Dr. Harvey Bergner Eileen Smith

Emily Constance Lyons Ernie & Steffie Dixon

Fred Verinder Gilda Swayze Glen Gross

Gord & Diane Peters Hal & Sharon Crowston

Jim Black John Masson Judi Janzen Karen Elves

Keay Dobson-Golletz & Rick Golletz

Kerry Arksey Kimberly Longstreet

Leigh Cunningham

Leslie & Svava Arksey

Louanne Reid Donna Lowe LuAnne Kruk Mabel Mitchell Marty Sexton Millie Nykolitian

Murray MacMillan

Nora Parker Pat Leech

Renee Robinson

Richard & Dorothy Pettinger

Richard Thomson Robert Peel Ron & Mona Kille Ron & Joanne Fortin

Ron Arksey Ron Fortin Ron Thomas Shari Decter Hirst Shawna English Shirley Ek

Terry & Catherine Arksey
Thomas & Bernice Milne

Vicki Klassen Vivian Golletz Zvedelina Nikolova

Corporate Donors 2011

Assiniboine Community College

Atom Jet

BDO Canada LLP
Brandon Sun
Brockie Donovan
C & C Construction
Canadian Tire
Cando Contracting
Cando Contracting Ltd.

Century 21 West-Man Realty Ltd.

Christie's Office Plus Crane Steel Structures D&B Sprinklers

D&B Sprinklers Dick Agencies Faders Music

Investors Group

Frito Lay a division of Pepsico

Guild Insurance Brokers Houstons

J&G Homes Kelleher Ford Sales Leech Printing Ltd

Leons

Look Music Sevices

M&M Meats

MacArthur Truck & Trailer

McKenzie Seeds a division of Jiffy

Meighen Haddad LLP

MNP LLP

Montana's Cookhouse Murray Auto Group Inc. Pik-a-Dilly Trailer Sales

Ready Oxygen

Ted Good Music (1973) Ltd. Terri Deller Law Office

Western Concrete

Westman Communications Goup

Westman Journal Westoba Credit Union

Zenith Paving

Westcan Human Resource Solutions

Donor Groups

Brandon Hills Fireflies Knox United Church

Provincial Exhibition of Manitoba Brandon & District United Way

Green Acres Lodge

Clear Lake Ladies Golf Club

Klondike Farms RBC Foundation

Arts Stabilization Manitoba

In Memory Of

Kayleigh Brugger Lyle Macson Marion Pettinger Mary Jones Peter Dobson

In Honor of:

The Birthday of Don Kille The Birthday of Ron Kille

Graduation of Paulen & Maria Rocha In honor of Bobbi & London Peters

YOUR DONATION TODAY

WILL BUILD A BETTER TOMORROW

YES, I WOULD LIKE TO DONATE

name	
address	
city	
prov postal	code
telephone	
email	
Please accept my donation of the Brandon Area Community Fe perpetuity.	
☐ Cheque Enclosed ☐ VISA	☐ MasterCard
card no.	
expiry (mm/yyyy)	
signature	
Charitable Registration Number: 89659	-4884-RR0001

HOW TO MAKE A DIFFERENCE

Ways to Give

You have lots of flexibility in creating your gift. You can:

- Make an outright gift of cash, securities or property
- Provide for a bequest in your will
- Take out (or transfer) a gift of life insurance
- Set up a planned gift such as a charitable remainder trust
- Transfer an existing fund, charitable trust or endowment
- Name the Community Foundation as your designated charity through the United Way's Donor Choice Program

Establishing a Fund

When you decide to establish your own fund or support one of the Foundation's existing funds, you will join with people from all walks of life with one thing in common: the desire to make a difference in your community — forever.

Your gift will give year after year because your donation is invested as a permanent endowment fund and is managed professionally by a knowledgeable team of community leaders, staff and investment advisors.

It is simple to set up a fund. There are many ways to do it, often with significant tax benefits for you. We will work with you and your lawyer, accountant, life insurance agent or financial planner to find the approach that works best.

Visa • Mastercard • Online at canadahelps.org

Bequest by Will - A legacy of giving

Including a charitable bequest in your will is a simple way to make a lasting gift to your community. When you make this gift through your community foundation, we establish a special fund that benefits the community forever and becomes your personal legacy of giving.

Types of Funds

When you establish a fund at the Foundation, you choose its name and decide how it will work to benefit the community and fulfill your charitable goals. It could also be a tribute or memorial fund. Depending on your wishes, your fund will fall into one of the following categories:

Unrestricted Fund

This fund is the heart of the Foundation and provides flexibility in responding to community needs. Donations with a minimum cumulative value of \$1,000 may be named for an individual, family or group.

Field of Interest Fund

Donor identifies a general area of interest for fund income – named by a donor, family, group, or in memory of a loved one – minimum donation of \$5,000 to establish a fund.

Designated Fund

Donor specifies one or more charitable beneficiaries – adjustments can be made to maintain the intent of the donor – minimum contribution of \$5,000 is required to establish a fund.

Donor Advised Fund

Grants are made in accordance with the donor's wishes – recorded wishes are carried out forever by the Foundation – minimum donation of \$10,000 is required to establish this fund.

Operating Reserve Fund

Donations to this fund are utilized to defray the cost of operations.